



FOR IMMEDIATE RELEASE

June 11, 2026

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Alpena Alcona Area Credit Union Donates \$300 to Sunrise Treatment and Recovery Center Fundraiser



Alpena, MI—Alpena Alcona Area Credit Union (AAACU) recently donated \$300 in sponsorship of the Sunrise Treatment and Recovery Center’s Color Run and Family Fitness Fun Day. This event will be held on July 11th at the Alpena County Fairgrounds. The Color Run and Color Finale will take place from 9:00 AM to 11:00 AM, and the Family Fitness Fun Games will begin at 11:00 AM and end at 4:00 PM. Throughout the day there will be live music and a DJ, a raffle, food trucks and booths for community support partners, vendors and other local resources. All ages are welcome at this day of family friendly fun.

AAACU is proud to support local events that bring the community together for some active and family friendly fun, especially when it supports a good

cause.

This donation is made possible by the credit union’s Community Investment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledges to donate \$9.00 annually for each of these e-statements accounts. In 2026, AAACU will donate up to \$320,406.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of April 30, 2026, AAACU provides service to 49,762 members with total assets equal to \$967,128,797.